196









96 RM 5F-196AM^{TM* BRAND}







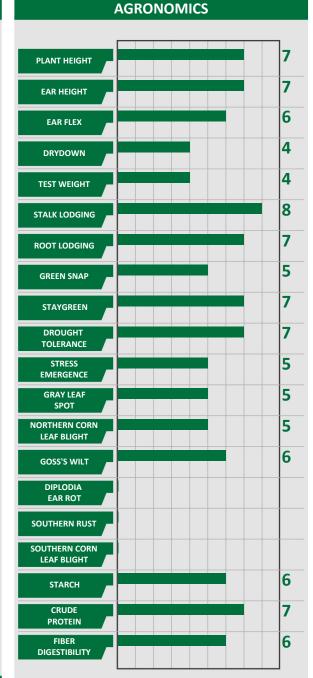
The 196 family of products provide excellent yield potential and is a leader among its maturity. It is healthy enough to work in corn-on-corn rotations. This family flowers later offering decent southern movement. The plant structure will allow the option for silage as well. Plant with confidence.

- Outstanding yield potential
- Competitive leaf disease package
- Very good all-around agronomics

- Solid drought tolerance
- Semi-flex ear with average grain quality
- Late flowering limits northern movement



CHARACTERISTICS, POSITIONING AND MANAGEMENT 2350 1220 Semi-Flex R GDUs to GDUs to Silk Ear Type Cob Color Black Layer 16-18 M-MH 32-36 R Recommended **Kernel Rows Population Range Early Planting Date** Population HR R R R Late Planting Date Corn-on-Corn No-Till **Timber Soil** R R HR R Response to Poorly Drained Soil Sandy Soil **Delayed Harvest** Fungicide Herbicide Tolerance **RATINGS:** PLANT AND EAR HEIGHT: HIGH-YIELD 9 = Best9 = Very tall plant type CORN-ON-CORN 1 = Worst 1 = Very short plant type NA = Not Available 9 = Very high ear placement HEAT/DROUGHT-STRESSED HR = Highly Recommended 1 = Very low ear placement POORLY DRAINED R = Recommended NR = Not Recommended COB COLOR: R = Red, P = Pink, W = White EAR TYPE: F = Flex, SF = Semi-Flex, SD = Semi-Determinate, D = Determinate































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PowerCore® multi-event technology developed by Corteva Agriscience and Monsanto.® PowerCore is a registered trademark of Monsanto Technology LLC. Always follow IRM, grain marketing and all other stewardship practices and pesticide label directions. B.t. products may not yet be registered in all states. Check with your seed representative for the registration status in your state.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

Corteva Agriscience is a member of Excellence Through Stewardship® (ETS). Products are commercialized in accordance with ETS Product Launch Stewardship Guidance and in compliance with the Pioneer policies regarding stewardship of those products. Crops and materials containing biotech traits may only be exported to or used, processed, or sold in jurisdictions where all necessary regulatory approvals have been granted for those crops and materials. It is a violation of national and international laws to move materials containing biotech traits across borders into jurisdictions where their import is not permitted. Growers should discuss these issues with their purchaser or grain handler to confirm the purchaser or handler's position on products being purchased. Excellence Through Stewardship® is a registered trademark of the Excellence Through Stewardship.

Optimum* AcreMax* (AM) insect protection

Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borerrefuge must be planted with Optimum AcreMax products.

Optimum* AcreMax* Xtra (AMX) insect protection

 $Optimum^*\ AcreMax^*\ Xtra\ Insect\ Protection\ system\ with\ YGCB,\ HXX,\ LL,\ RR2.\ Contains\ a\ single-bag$ integrated refuge solution for above- and below-ground insects. In EPA designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax Xtra products.

Optimum* AcreMax* XTreme (AMXT) insect protection

Contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® XTRA genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax XTreme products.

Optimum* AcreMax* Leptra* insect protection

Optimum® AcreMax® Leptra® products with AVBL, YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing countries, a 20% separate corn borer refuge must be planted with Optimum AcreMax Leptra products.

 * In cotton growing regions, a separate 20% structured refuge is still required for Refuge Advanced. Agrisure® and Agrisure Viptera® are trademarks of, and used under license from, a Syngenta Group $Company. \ Agrisure ^* \ technology \ incorporated \ into \ these \ seeds \ is \ commercialized \ under \ a \ license \ from$ Syngenta Crop Protection AG.

Components of LumiGEN™ seed treatments are applied at a Corteva Agriscience production facility, or by an independent sales representative of Corteva Agriscience or its affiliates. Not all sales representatives offer treatment services, and costs and other charges may vary. See your sales representative for details. Seed applied technologies exclusive to Corteva Agriscience. © 2022 Corteva.

Corn Suffix / Trait Listing Trait

R	Roundup Ready® Corn 2
ER	Enlist™ Roundup Ready® Corn 2
PW	PowerCore*
PWRA	PowerCore* Refuge Advanced*
PWE	PowerCore® Enlist™
SX	SmartStax*
SXRA	SmartStax® Refuge Advanced®
SXE	SmartStax® Enlist™
АМ	Optimum® AcreMax®
AMX	Optimum® AcreMax® Xtra
AML	Optimum® AcreMax® Leptra®
AMXT	Optimum® AcreMax® XTreme
Q	Qrome*
Sovbean Suffix	Trait

EE Enlist E3® LL LibertyLink®

